

2nd POSTAL INDUSTRY EXECUTIVE FORUM

“Leveraging Information for Business Results”

Hotel Parco San Marco, Lake Lugano ♦ 26 – 29 September 2010

www.parco-san-marco.com

Organized by Strategy Dialogues Ltd



The 2nd Postal Industry Executive Forum will build on the success of our Inaugural event at Kitzbühel last March. Our gathering of 30 senior industry leaders will include postal operators, technology and solutions providers, and industry experts. Our strategic theme will be “Leveraging Information for Business Results.” We will discuss how operators can leverage customer and operating information to increase efficiency, improve products and services, and achieve superior business results. We will feature novel research, postal case studies and industry thought leadership within our unique format of in-depth discussions and extensive networking opportunities.

The event begins on Sunday, 26th September with a welcome reception and dinner and continues with business sessions Monday and Tuesday, 26th and 27th September, respectively. During the evenings of Monday and Tuesday we will be joined in a Keynote Dialogue by a CEO/COO who will discuss strategies in their organizations. The afternoons of Sunday and Tuesday and all day Wednesday will be available for participants to network and hold private meetings. Hotel checkout is on Wednesday 29th September.

The PIEF provides a unique opportunity in the industry for in-depth networking among senior leaders and substantive and lengthy discussions of strategic issues and business development initiatives.

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